

"Tour Main Street" (TMS membership)

This community initiative is designed to get you noticed online in your immediate local area. Here's a virtual tour of figurative "Main Street" in your hometown. As a member, you get special benefits in addition to your *FREE* listing on the local search engine. Our goal is to highlight establishments throughout the immediate local community online. Whether you already have a web presence or not, "Tour Main Street" (TMS) is focusing on helping to get more traffic to your establishment online, and, in person. Bottom line, more patronage!

The Local Internet (FREE Local Listing)

Buyers & sellers benefit! We aim to list 100% of all local establishments on our local search service. This gives local and nearby residents the opportunity to conduct meaningful online research from the comfort of their own homes or remotely. This service represents the "Local Internet" because its locally focused. Many are using smart phones now to find what's local. People want to save time, money and energy/effort and take a laser beam approach to locating what they want and need. Having everyone listed online in the local community is a "team" approach and it levels the playing field for everyone. Make sure you're listed for *FREE* today, so that local internet users can find you!

Business Video (FREE Webcard Videos)

We use cutting edge multimedia tools to attract more attention to new & existing web presences. Some establishments use our Webcards (business videos) as a stand alone web presence. A Webcard is a TV commercial on the internet. It can be a digital slide show, motion video, or, a combination of both. Professional music, digital photographs (and/or motion video) with added voice descriptions along with your contact information really makes your company come to

life! These Webcards are up to 60 seconds in length and are *FREE* with your paid TMS membership. This is a multimedia web presentation that really magnifies your establishment! What's more, this technology is smartphone friendly and will instantly play on mobile devices for busy people to learn about your offerings, right now!

Referral Page (FREE Webpage)

Whether you already have a web presence or not, your TMS membership comes with a Regional Area referral page at no additional cost. This webpage is hosted on our regional website with the purpose of automatically broadening your marketing reach at no additional cost. If you already have a web presence, we'll insert a link so that visitors can "drill down" for more details about your establishment. Your *FREE* referral page also includes three very important marketing features. Using digital images, we'll create and embed a (1) **photo album** of your establishment, products, or, services. Additionally, we'll embed your *FREE* (2) **business video** within this referral page. Also, we'll embed a (3) **referral form** that (when completed) immediately delivers qualified prospect inquiries directly to your email account so that you can respond instantly.

Mobile & Social (FREE QR Scan Code)

Your TMS membership also includes a *FREE* mobile QR (quick response) scan code so that folks can gain instant access to your online presence. Use it on all future marketing materials. Link this service to your social media. Please contact us for an appointment.

"Tour Main Street"

We're helping figurative "Main Street" to utilize the internet in "local" ways. Its time to connect with online users within a 50 mile radius of your establishment!

Join Today!

All businesses list for *FREE* on the Local Search Engine!



By, Local Computerized Services

www.TourMainStreet.com